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transfer for a relevant presence worldwide

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Definitions differ when examining “spin-offs” and technology transfers in non-profit organisations and NGO’s (Goodman & Lawless, 1994). Weick and others (2003) have shown that the scientific community have been agreeing on the fact that a spin-off is a technology, originally developed to meet an organisation mission needs, that can be transferred to other uses and could potentially provides benefits as products or services. These spin-offs are transferred to other stakeholders through various types of partnerships including licensing, funding agreements, assistance from experts, use of facilities, and other collaborations between organisation, private industry, other governmental and non-governmental agencies, as well as academia. Rather than using the word spin-off, some other organisations tent to use the expression “technology transfer” to share the benefits of their research and development, strengthening industries at large without “technology astigmatism”. This paper provides a detailed technology map of CTBTO assets (tangible and intangible) collating them to a finite prioritised list of industrial needs world-wide enabling new applications and business opportunities. The findings are presented in a threefold: industries, universities and the CTBTO itself, taking into consideration successful previous experiences in other NGO’s that might allow a sustancial and more relevant presence of the CTBTO in the World.

Promotional text

This paper provides a detailed technology map of CTBTO assets (tangible and intangible) collating them to a finite prioritised list of industrial needs world-wide enabling new applications and business opportunities that would help to enhance the presence of this important agency

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