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SnT2025 Conference for African Audience

The Science and Technology (SnT2025) conference, organized by the CTBTO, provides a crucial platform for global discussions on advancements in monitoring and verifying compliance with the Comprehensive Nuclear-Test-Ban Treaty. For Ghana and the broader African continent, these developments hold significant implications for disaster preparedness, climate change, and regional security. This paper outlines a comprehensive media strategy for covering SnT2025 for the EIB Network, particularly GHOneTV, and StarrFM, to ensure that the key scientific insights and technological innovations discussed at the conference are accessible to Ghanaian audiences. Through interviews with leading scientists, in-depth analyses of thematic sessions, and coverage of how these discussions influence global and regional policy-making, this report aims to bridge the gap between international science communities and Ghanaian viewers. Emphasizing the practical applications of these technologies for African countries, particularly in disaster risk reduction and climate resilience, the coverage will highlight the relevance of CTBT-related technologies in Ghana's socio-economic context.

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