

CTBTO's Image in the Global Media from MENA Perspective

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While the spectre of nuclear war still haunts Europe in the light of the Russia-Ukraine conflict, the role of the CTBTO in this conflict is not clearly defined in the media in the Middle East and North Africa (MENA). This hypothesis is based on observations and content analyses where few articles are dedicated to CTBTO. In my paper, if accepted, I will present the image of the CTBTO: how it is perceived, how it should be strengthened and improved in order to play an important role in the world in reducing nuclear threats and disseminating information about nuclear weapons. In sum, it is important to draw the attention of the public and inform them about the actual attributions of the CTBTO as a potential actor in preventing nuclear disaster. An online survey of a sample of citizens, journalists, academics and politicians will be used for the results.

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Promotional text

The aims are to assess CTBTO's image in the world and MENA region, how it is perceived and what should be done to ensure its positive perception. With the spectre of a nuclear in war and the proliferation in Middle East What CTBTO can do to prevent it.

Oral preference format

in-person

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