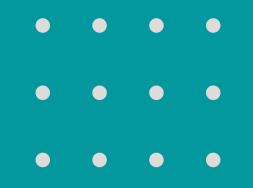
#### Mobilizing Stakeholders in Support of the CTBT



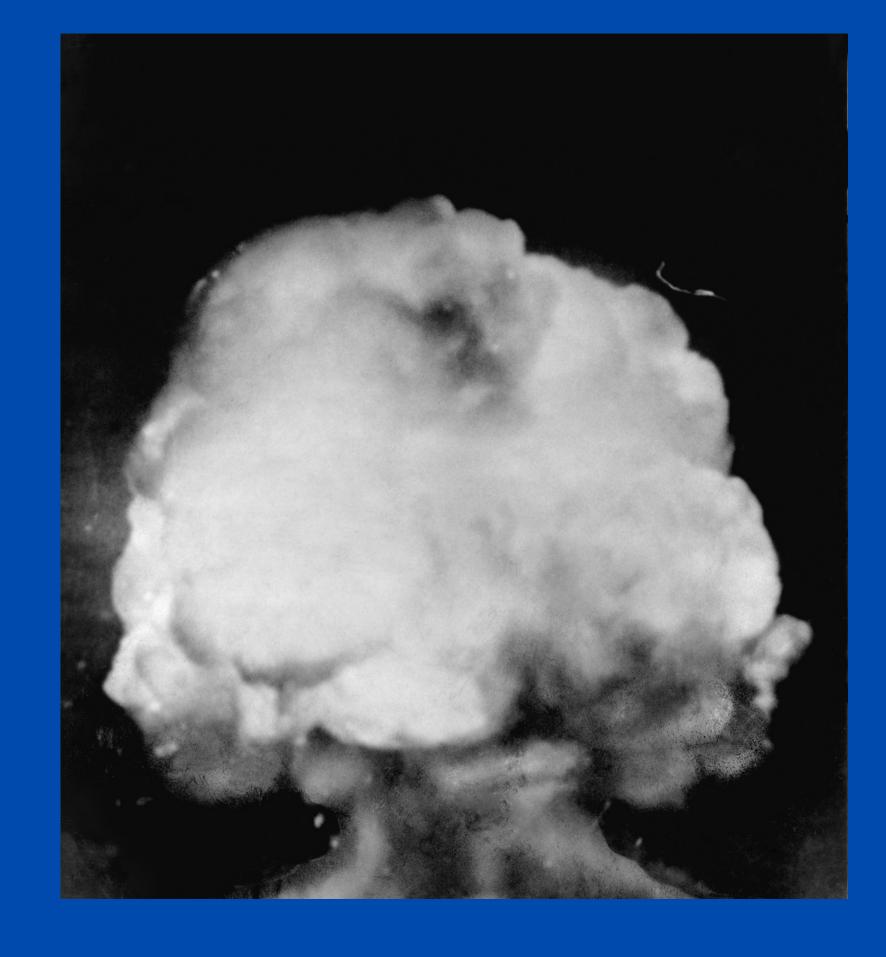




### TIPS FOR ADVOCATING FOR A CAUSE

- Know your issue
- Focus your message
- Be authentic
- Build community
- Use technology

## KNOWYOUR ISSUE



Elon Musk is ending Twitter's work-from-home policy. Do you think remote work makes people more productive, or less? 🤥

#remotework #workfromhome #twitter #elonmusk #litrendingtopics

#### Do you think remote work makes people more or less productive? 🏠 🤽

The author can see how you vote. Learn more

More Productive



Less Productive 👎



12,284 votes • 1w left



258 comments • 7 reposts

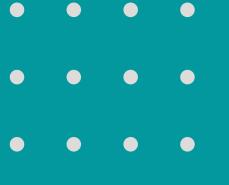








Reactions

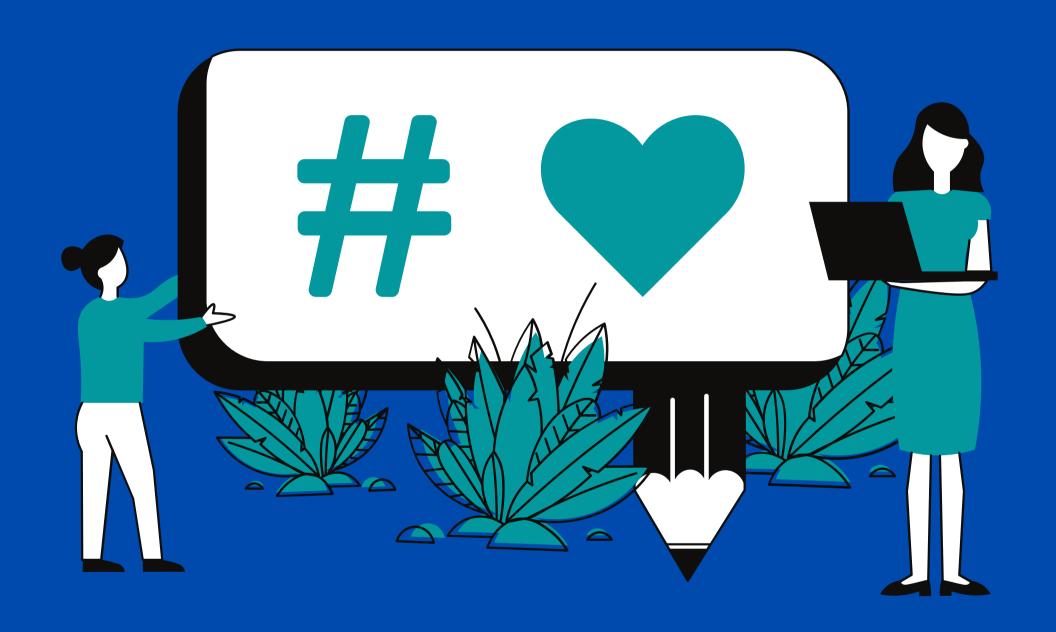


#### FOCUS YOUR

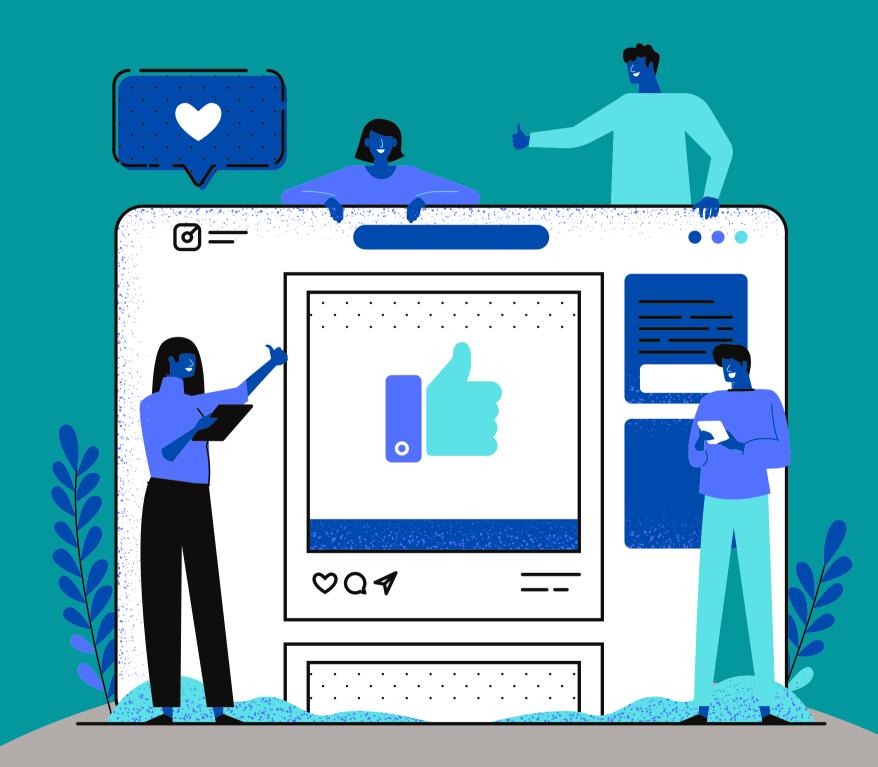
#### BE AUTHENTIC

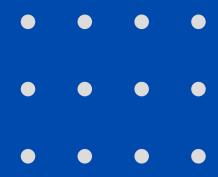


## Build Community



#### USE TECHNOLOGY







# Thank You